HOLLAND COLOURS PRESS RELEASE

HOLLAND COLOURS SHAREHOLDERS MEETING ADOPTS FOLLOWING RESOLUTIONS

The annual general meeting of shareholders of Holland Colours NV held today (agenda and explanation available at www.hollandcolours.com) adopted following of the proposed resolutions:

- The annual accounts for the financial year 2013/2014 were adopted;
- The dividend for the financial year 2013/2014 was declared at € 2.12 per ordinary share with a nominal value of € 2.27. The dividend will be made available for distribution in cash. Dividend in cash is subject to 15% Dutch dividend withholding tax. The ex dividend date is July 14, 2014. The dividend record date is July 16, 2014 (after stock-exchange close). The payment of the dividend of ordinary shares will take place per July 18, 2014;
- Discharge was given to the members of the Management Board and the members of the Supervisory Board;
- Mr. M. Kemper has been reappointed as member of the Supervisory Board (until July 2018).
- PricewaterhouseCoopers Accountants NV is appointed as auditor for the period of three years;
- The designation of the Executive Board to acquire company shares, with approval of the Supervisory Board, is granted until January 10, 2016.

Apeldoorn, July 10, 2014

HOLLAND COLOURS

Corporate profile

- Approximately 400 employees;
- 2,000 customers in 80 countries;
- 10 (production) sites;
- Worldwide network of agents;
- · Each employee is stockholder.

Holland Colours NV was founded in 1979 and has been listed on the NYSE Euronext Amsterdam Stock Exchange since 1989. It is an independent Dutch company with offices in North America, Mexico, Europe and Asia. Holland Colours makes products for colouring synthetic materials. These so-called colour concentrates are available as both solid and liquid. The key products in solid form are Holcobatch and Holcoprill. The liquid products Holland Colours makes are pastes for colouring Silicones & Elastomers, PET packaging and various other applications.

Holland Colours concentrates worldwide on three focus markets:

- Building & Construction (especially PVC applications);
- Packaging (especially PET applications);
- Silicones & Elastomers.

Around 80% of turnover is realized in these three markets.

Virtually the entire production is generated by our four principal plants in the Netherlands, Hungary, the United States and Indonesia.

Holland Colours is organized in three regional divisions that operate as profit centres in each specific region: Europe (including the Middle East, India and Africa), the Americas and Asia.

The global distribution of sales is: Europe 54%, Americas 32% and Asia 14%.

Important dates:

14 August 2014 Interim statement

30 October 2014 Publication of semi-annual figures for 2014/2015

5 February 2015 Interim statement

28 May 2015 Publication of annual figures for 2014/2015

09 July 2015 General Meeting of Shareholders

For further information:

Holland Colours NV

Rob Harmsen CEO

Tel: +31 (0)55 368 0700