

**AGENDA INCLUDING NOTICE
of the Extraordinary General Meeting of Shareholders of**

HOLLAND COLOURS NV

**to be held on Thursday, January 30, 2025, at 10.00 am CET
at the office of the Company, Halvemaanweg 1 in Apeldoorn**

1. Opening;
2. Appointment of Mr. Klomp as member of the Board of Management of Holland Colours NV (CFO) (voting item);
3. Closure.

EXPLANATORY NOTES TO THE AGENDA

2. Appointment of Mr. Klomp as member of the Board of Management of Holland Colours NV (CFO) (voting item).

The Supervisory Board is pleased to announce the nomination of Martijn Klomp (born 1987, Dutch) as member of the Management Board of the Company (CFO) with effect as of 1 February 2025 for a term of four years ending on 31 January 2029.

Martijn Klomp will join Holland Colours NV from Moba Group, a leading manufacturer of egg grading, packing and processing machines. At Moba Group he has worked in a number of senior financial positions (a.o. Group Controller, Head of Business Control and Senior Finance Manager) since 2018, most recently as Senior Finance Manager. In the course of his career, Mr. Klomp has gained extensive experience in finance, control and accounting at Moba Group, Stryker, General Electric and Interface.

The Supervisory Board believes that Martijn Klomp brings valuable experience to the Company, given his extensive experience in finance, control and accounting.

The proposal for the appointment including the curriculum vitae of the member of the Board of Management (CFO) is available for inspection at the offices of ABN AMRO Bank NV, Gustav Mahlerlaan 10, NL-1082 PP Amsterdam, +31(0)20 628 6070, corporate.broking@nl.abnamro.com and made available free of charge for shareholders and other parties who are entitled to attend the meeting. This information is also available on www.hollandcolours.com.

NOTICE

Registration date

Persons who are registered as shareholders of the Company on January 2, 2025, after processing all entries and terminations of that date (the "Registration Date") in a (sub-)register and who have also been registered in the described manner below are deemed to be entitled to vote and/or attend the meeting with regard to ordinary shares. For holders of bearer shares, the records of intermediaries as defined in the "Wet giraal effectenverkeer" (the "Intermediary") are designated as (sub-)registers.

Registration

Holders of ordinary bearer shares or their proxy holders, who wish to attend the meeting, have to inform ABN AMRO through the Intermediary where their shares are administrated no later than January 23, 2025, at 17:00 CET.

The Intermediaries must submit a statement via www.abnamro.com/intermediary to ABN AMRO no later than January 24, 2025 at 13:00 CET stating the number of shares held by the shareholder on the Registration Date and registered for registration. The Intermediaries are requested to provide the complete address details of the relevant shareholders upon registration to be able to perform efficient verification of the shareholding on the Registration Date. ABN AMRO will send proof of registration to the shareholders via the Intermediary which shall serve as an admission ticket to the meeting.

Holders or beneficial owners of registered shares, who are entitled to the voting right, or their proxy holders, who wish to attend the meeting, must inform the Company no later than January 23, 2025 in writing or electronically via ir@hollandcolours.com.

Proxy and voting instructions

A shareholder who wishes to be represented, must also submit a duly signed legally valid proxy to the Company no later than January 23, 2025.

Persons who are entitled to attend the meeting can also submit voting instructions up to and including January 23, 2025: electronically via www.abnamro.com/evoting or by means of a voting instructions proxy which can be downloaded from the websites www.hollandcolours.com and can be completed and sent to the Company to the attention of Mrs. G. Jansen, PO Box 720, NL-7300 AS Apeldoorn or via ir@hollandcolours.com.