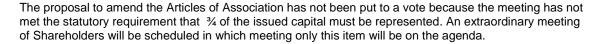
HOLLAND COLOURS PRESS RELEASE

HOLLAND COLOURS SHAREHOLDERS MEETING ADOPTS FOLLOWING RESOLUTIONS:

The annual general meeting of shareholders of Holland Colours NV held today (agenda and explanation available at www.hollandcolours.com) adopted following of the proposed resolutions:

- The Financial Statements for the financial year 2015/2016 were adopted;
- The dividend for the financial year 2015/2016 was declared at € 2.15 per ordinary share with a nominal value of € 2.27. The dividend will be made available for distribution in cash. Dividend in cash is subject to 15% Dutch dividend withholding tax. The ex dividend date is July 11, 2016. The dividend record date is July 12, 2016 (after stock-exchange close). The payment of the dividend of ordinary shares will take place per July 15, 2016;
- Discharge was granted to the members of the Statutory Board and the members of the Supervisory Board;
- The designation of the Executive Board to acquire company shares, with approval of the Supervisory Board, is granted until January 7, 2018.



Apeldoorn, July 7, 2016



HOLLAND COLOURS

Corporate profile

- · Approximately 400 employees;
- 2,000 customers in 80 countries;
- · 9 locations:
- · Worldwide network of agents;
- · Each employee is a shareholder.

Holland Colours NV was founded in 1979 and has been listed on Euronext Amsterdam since 1989. It is an independent Dutch corporation with offices in North America and Mexico, Europe and Asia.

Holland Colours makes products for colouring synthetic materials, the main products being Holcobatch and Holcoprill. Both these products have the advantage of being free flowing, dust-free, and very easy to dose. Furthermore, Holland Colours makes pastes for colouring silicones, elastomers, PET packaging and other applications.

Holland Colours concentrates worldwide on three focus markets:

- Building & Construction (especially PVC applications);
- Packaging (especially PET applications);
- · Silicones & Elastomers.

More than 80% of revenue is realized in these three markets.

Almost the entire production is generated by four principal plants in the Netherlands, Hungary, the United States and Indonesia.

Holland Colours is organized in three regional divisions that operate as profit centres in each specific region: Europe (including the Middle East, India and Africa), Americas and Asia.

The global revenue distribution is Europe 51%, Americas 36% and Asia 13%.

Important dates

July 7, 2016 General Meeting of Shareholders

August 16, 2016 Interim statement

October 27, 2016 Publication of semi-annual figures for 2016/2017

February 9, 2017 Interim statement

May 30, 2017 Publication of annual figures for 2016/2017

July 11, 2017 General Meeting of Shareholders

HOLLAND COLOURS NV

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