

HOLLAND COLOURS

PRESS RELEASE

(This is a translation of the Dutch press release issued by the company on the same date)

HIGHER SALES FOR HOLLAND COLOURS IN FIRST QUARTER 2016/2017

Key developments in the first quarter:

- **7% higher sales, despite 1% unfavorable currency effects**
- **Gross margin percentage was in line with prior year's first quarter**
- **Higher operating and net results**

Holland Colours realized a 7% increase in sales in the first quarter of the 2016/2017 financial year versus the same period last year despite 1% unfavorable currency effects, mainly from depreciation of the US dollar.

First quarter sales for the division Europe ended on a modestly higher level compared to last year, driven by better sales in Building and Construction and the Specialties segment. Sales in Silicones and Elastomers were higher as well, while sales in Packaging were lower in the first quarter.

Sales for the division Americas, measured in USD, increased significantly compared to last year, with most of the growth coming from the Building and Construction market and Packaging market.

Sales for the division Asia, also measured in USD, increased markedly versus last year. This increase was mainly driven by the Building and Construction market. Silicones and Elastomers showed a sales decrease.

Gross margin percentage over the first quarter of 2016/2017 was in line with prior year's first quarter.

Operating costs increase was limited compared to the first quarter 2015/2016, mainly explained by one-off costs.

The autonomous sales growth in combination with a stable gross margin percentage and a limited increase in operating costs resulted in a strong increase of both operational and net result in comparison to last year.

The increase in operating working capital was marginal versus prior year per the end of the first quarter with increases for inventories, trade receivables and trade payables.

The half year figures for 2016/2017 will be published on Thursday October 27, 2016.

Holland Colours NV, August 16, 2016
The Board of Management

Rob Harmsen
Margret Kleinsman

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Company Profile

Holland Colours develops, produces and commercializes liquid and solid colorants, masterbatches and additives for coloring rigid and flexible PVC for the building and construction industry, as well as PET and polyolefins for the packaging industry. Our technical experts are always creating new color solutions to give our customers peace of mind based on precise color match and color consistency.

Holland Colours is a Dutch company listed on the Euronext Amsterdam Stock Exchange. With committed employee shareholders and operations in the Americas, Europe and Asia, we provide personal local service on a global scale.

www.hollandcolours.com

Important dates

October 27, 2016 : Publication of semi-annual figures for 2016/2017
February 9, 2017 : Interim statement third quarter 2016/2017
May 30, 2017 : Publication annual figures 2016/2017
July 11, 2017 : General Meeting of Shareholders